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News Release

For Immediate Release January 28, 2010

ESI Resolves Integrity Divestiture and Agrees New Loan Terms

BURNABY, BC, January 28, 2010 --- ESI Entertainment Systems Inc. ("ESI" or the "Company") (CNSX:ESY) is pleased to announce that the terms of its outstanding US\$ 2 million Loan facility have been amended by agreement with the Lender, so that the Loan is no longer repayable on a fixed date; all other terms of the Loan are unchanged.

Chief Executive Officer Tony Greening commented: "The Lender's agreement to amend the terms of the Loan is indicative of their support of the Company's progress to-date, including the ongoing profitability of its wholly-owned subsidiary ESI Integrity Inc. and the increasing revenue stream and reduced costs of Citadel Commerce. The Company has reviewed several offers for ESI Integrity Inc., but in light of the new terms for the Loan has decided it will retain ownership and continue to grow its business in the regulated lottery and pari-mutuel markets. Management is pleased that these new terms support the long-term growth and viability of the Company".

About ESI Entertainment Systems Inc.

ESI Entertainment Systems Inc. provides transaction processing and monitoring products and services through its subsidiaries.

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